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Bauhaus style font

The best monogram sources are presented in some impressive monograms. From General Electric to Yves Saint Laurent and NASA's iconic worm, there are many cleverly designed monogram logos around, often with an iconic and memorable type. When you ask the graphic designers which font they would use to create a monogram logo, the good ones will say: You have to draw these bad boys. However, designers rarely draw monograms from scratch, and while an identity project is coming off the ground and the creative approach is being finalized with the customer, designers will be playing around with a variety of different concepts. Off-the-shelf fonts are powerful at hand in the early design phase, and sometimes end up being used with very few tweaks, even in what may look like highly crafted monogram logos (see our favorite monogram logos always in our roundup). Talking to a range of designers and looking for adorable monogram logos in nature, we put together a list of unique, interesting and even outrageous fonts that could provide inspiration for your next monogram endeavor. And if you're looking for more font inspiration, don't miss our list of the best free fonts available, the best italic fonts or our favorite calligraphy fonts.

01. FidelioFidelio: Alternative characters with extravagant swashes make Fidelio a playground for the designer logo (Image credit: Bauer Types)Price: From £31.99Download here Download ed by French graphic designer and typographer José Mendoza y Almieda in 1980. Fidelio was named after Beethoven's only opera. Despite this Germanic influence, it is a casual script with a look and a romanesque feel. Their loops and flourishes are eye-catching, but not exaggerated, and pulling the initials of a brand together in various ways will result in some fascinating permutations as the letter extensions interact. Beauty brand Armand Dupree uses Fidelio almost unchanged in its monogram.02 logo. BaskervilleYou don't have to look far for a font that might result in fantastic monogram logos (Image credit: Adobe Fonts)Price: From £35Download hereIn designed in the 1750s, Baskerville is a classic type you probably already have in your arsenal – it's part of the Adobe Fonts collection after all. Inspired by Didot and Bodoni, it's the contrast between the thick and thin strokes you'll play with when using Baskerville as the basis for a monogram logo. This contrast appears until the fine strokes have disappeared and with a touch of creative magic you will create a monogram that is an abstract form while remaining readable as letters to the viewer. The V&A and Roger Federer logos are examples where a Baskerville-style font was the beginning of something special. There is something playful about the curves of Caslon Graphique and how flow into these thick vertical elements (Image credit: URW Type Foundry)Price: From £23.20Download hereCaslon is another classic English type that is hard to beat. The original family of fountains was developed Caslon in the 1720s, and Caslon Graphique takes these basic proportions and pump contrast. As in Baskerville, the interaction between light and heavy strokes is what makes Caslon Graphique a joy to work on in logo development. 04. Bellissima ScriptEmbossed in a soft and elastic stock, Bellissima Script instantly evokes a sophisticated and timeless feel (Image Credit: Sudtipos)Price: From \$79Download hereIn days of yore, the monograms were formed from the initials of important people and sewn into their clothes in luxurious calligraphic letters. Bellissima Script gives you all the delicious swoops and swashes you could need when designing a monogram logo with an elegant and sophisticated baroque feel. Not only bellissima script ooze with class, is an award-winning typography of Alejandro Paul, who helped his foundry Sudtipos make his name in the early 2000s.05. American typewriters seen here in a light condensed form, the Serifs of the American typewriter are just clamoring for the addition of loops and swooshes (Image credit: FontHaus)Price: From £35Download hereEmpre inspired by typewriter fonts, the American Typewriter has never really been used on the machines and now enjoys life in the digital realm as a source of macos and iOS system. As such, it is likely to be right under your nose, ready to be implanted in your monogram logo designs. The lighter versions of this type, with their soft curves and delicate slab serifs, are clamoring to be connected with cleverly designed swashes. Well-connected, two- and three-letter monograms in this font work well as white out of a color in a roundel.06. Maelstrom SansWith his negative approach to stroke weight contrast, Maelstrom has hidden optical effects yet to be discovered (Image credit: Klim Type Foundry)Price: Starting at \$50Download hereOooo the late '90s, New Zealander Kris Sowersby has been absolutely killing him typographically through his Klim Type Foundry. Maelstrom and Maelstrom Sans are types that radically reverse typographic norms when it comes to contrast. Where a guy like Didot would have a fine blow, Maelstrom gets thick... and then some. It's not the only typography to do this – also see the negative variation of Typotheque's Karloff – but perhaps it's the most extreme. Playing with Maelstrom will result in a monogram logo like the world has never seen, so why not give it a try?07. History The decorative layer within history was used by Studio8585 to create this monogram for sports retailer Momento Venerem (Image Credit: Studio8585)Price: From \$80Download hereExperimentation with letters and finding new ways to connect them is at the center of designing an attractive monogram logo, and Peter Bil'ak Typotheque's Dutch foundry history is a type that much to experience. The standard Roman letter forms are there, and you can build on them in layers by adding serifs, swashes, outlines, patterns and more. There is broad scope with this font to create Totally unique monogram logos, and history has been applied in fascinating ways already in the world of identity design.08. BisectIt is a beautiful niche, but Bisect is full of possibilities if you can compare it to the right brand (Image Credit: MuirMcNeil)Price: From £45Download hereLike History, Bisect is a type system that uses layers for interesting effect. However, where history celebrates the past, Bisect effusions about the future. These geometric and monospacial fonts construct each letter from basic shapes, fitting them into squares in a grid. Different fonts within the typography are designed to work in layers and using them this way can result in a monogram logo with two slices of future and a slice of retro in its appearance. Read also: The best monospaced fonts09. Founders GroteskWhen Bruce Mau created the identity for the Ullens Center for Contemporary Art he took a knife to the Grotesk Founders (Image Credit: Bruce Mau Design)Price: From \$50Download hereA modern geometric type may not seem like your go-to when thinking of a monogram logo, but if the customer you're tagging is a modern organization then why not use one and instead of just thinking outside the box, cut the box completely? The great thing about geometric types where the 'O' forms a perfect circle is that letters can often be quartered and used to create new typographic structures – and that's where the possibilities come to the fore in terms of monogram logo design. Grotesk founders are a great example, but you can also try Avant Garde, DIN, Futura, and many others.10. DigestiveDesigner Thomas van Ryzewyk made this monogram for the thomas kosmala perfume brand in Digestive (Image credit: Thomas Kosmala Paris)Price: From \$129Download here According to its designers, Digestive is the offspring of Art Nouveau and influences of Gothic architecture. However, looking at the type defined in this face you would be forgiven for thinking that it is actually a clever attempt to form letters from the digestive tract of a superior mammal. Never run from a source like this: unusual and even very ugly types can result in the most interesting and experimental monogram logos and they should never be discarded. Digestive is a folder of minds – use it and look for others like him.11. Vance SerifAncient Roman and Early Christian architecture influenced Vance Serif, but it doesn't seem old or traditional (Image credit: Typeeverything)Price: From €49Download hereMuch as Fidelio, the font with which we started, Vance Serif has a romanesque look at him and wonderful swashes that lend themselves so well to the design of the monogram logo. In fact, it was inspired by Roman architecture and how any great classical type has a very solid underlying structure to it. Originally designed for Clayton Vance's architecture as a custom-made type by Kevin Cantrell and Andrei Robu, is now available for their logo design pleasure. Read more: 17/10/05 8:30PMFontsFreeTopWeb publicationsThis image was lost some time later after Free fonts are hard to find. Run a Google search and you'll see that there's simply more junk than it's probably worth you're on time to cross over. To that end, vitalhacker reader Vitaly Friedman will inform us of a great list of great free fonts. So I decided to create the top 20 official unlicensed fonts, which are likely to be used for official and serious presentations (such as business websites) than a colorful teenager's homepage. Homepage.

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